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Letter from the Board Chair and the Chief Executive Officer

10 years already, barely 10 yearsand 100 years still to come

A tenth anniversary is symbolized by tin, a metal that is used to protect other metals and that has become, over time, a symbol of protection, solidity and durability. It is entirely appropriate to mark in 2017-2018 the tin anniversary of Maison André-Gratton of The Lighthouse Children and Families.

"Ten years already - just 10 years," said Lighthouse cofounder Ms. Nicole Marcil-Gratton, recalling Maison André-Gratton's opening in 2007.

The story of Maison André-Gratton began 25 years before its construction, recounted Ms. Marcil-Gratton at the inauguration in 2007, when Lighthouse cofounder Ms. Michèle Viau-Chagnon dreamed of creating The Lighthouse Children and Families. When the organization was founded in 1999, The Lighthouse oversaw a network of in-home volunteers helping families of a fatally ill child. A few years later, The Lighthouse brought together philanthropic and governmental support to build its house.

"When life will have said its last word," said Ms. Marcil-Gratton, "parents and children will stay together in this house, living with peace and dignity the last moments of a child's life."

A decade later, at an activity during the holidays with volunteers and employees and then at the annual cocktail reception in March, The Lighthouse community marked much more than 10 years of pediatric palliative care at Maison André-Gratton. In deploying online training modules combining various partnerships, the community has harnessed its area of expertise to benefit health professionals, volunteers and parents in Québec and elsewhere. By increasing the number of activities with volunteers and partners, the community has renewed the foundations of its environment to optimize The Lighthouse's impact on families' lives and on Québec society.

In addition to many small and big accomplishments

this year, we can congratulate ourselves on the unparalleled diversity of the talents that have united to ensure that each child at The Lighthouse enjoys life until the end. Today, The Lighthouse community is made up of more than 300 families, an equal number of dedicated volunteers, 71 experienced employees, tens of determined students and interns, and thousands of generous donors and visionary partners. The Lighthouse is a vibrant shining light – and this is, indeed, the image of it often conveyed by traditional and social media.

Ten years already? Barely 10 years and, above all, 100 years still to come. Whether seen as a shield, an anchor, an emblem or a safe haven, The Lighthouse is the tin that protects what is most precious to us - the love of our children, a celebration of each moment of their life, the memory of their all-too-brief life journey and respect for their place in the heart of our society. The tragedy of a child's death is not in the normal course of things, but it is in the nature of things. If it takes a village to raise a child, it takes a village to accompany the child through to the end and to support the young one's family through the worst of storms. This will not change – even in 100 years.

Long live The Lighthouse Children and Families!

Tarcos

François Gratton Board Chair

Plande

Johanne Desrochers Chief Executive Officer



Through a Big Sister's Eyes

When she was 12, Maxym Gaudreau experienced the joy of welcoming into her life her half-brother Louis. This caring big sister's voice conveys all the love she feels for this "gentle, smiling and joyful" little boy. A few months after he was born, the family started seeing, however, that Louis was not developing properly. A team at Ste-Justine Hospital diagnosed convulsions related to epileptic seizures, as well as a significant developmental delay.

Louis, now age 4, still cannot hold his head up, he must be spoon-fed and he walks with difficulty, sometimes taking a few steps using a walker. Because he does not talk, communication remains a major challenge, but Maxym explains that she can communicate with her brother through a system of pictograms containing images pertaining to foods, needs and his favourite games.

"When he looks longer at an image, I know that Louis is trying to communicate with me," she says.

About two years ago, Maxym was delighted to learn from Louis's doctors that her little brother might be





eligible for stays offered at Maison André-Gratton. She enthusiastically went to The Lighthouse with her family for a welcome weekend spent exploring the premises. Maxym was dazzled by the residence's beauty, by the numerous fun activities for the children, and by the great kindness and little acts of attention generously offered by The Lighthouse's staff and volunteers. Everyone in the family loved their stay and Maxym fondly remembers Louis's obvious pleasure as he went from one activity to the next, smiling and letting out excited little cries. That's all it took for the entire family to fall in love with The Lighthouse and be charmed by its playful, colourful and lively environment.

Since the family's first stay, Louis has been back at The Lighthouse regularly, enabling his parents to benefit from short respites. Maxym remains happy and enthusiastic about accompanying her parents when they bring Louis to The Lighthouse. She especially appreciates how the staff are interested in her and her reality as a big sister. And Louis's stays at The Lighthouse allow her to do activities with her parents it would otherwise be hard for them to take part in. She points out, "Since Louis has been going to The Lighthouse, my parents are calmer, more rested and the whole family has benefitted."



About her time at The Lighthouse with Louis, Maxym says, "It's wonderful to see how the staff interact with Louis and the other children. They all receive a great deal of personalized attention and care adapted to their medical condition."

The numerous diversified activities offered enable the children to discover new worlds. Louis particularly loves the animal-assisted therapy sessions during which he can pet and cuddle little furry companions. The singing workshops also bring enthusiastic smiles to Louis's face as he makes sounds imitating the hummed melodies. Maxym adds, "What makes Louis happiest at The Lighthouse is really the warm water basin he can paddle around in and let his body float freely. He adores that!"

The Lighthouse's cause has become so dear to her heart that this year Maxym chose to contribute by offering her birthday as a gift. And this birthday was

a particularly meaningful one because she turned 16 in January. Through her awareness-raising and canvassing efforts, she amassed the impressive sum of \$900. She was deeply touched not only by people's generosity, but also by the appreciation and recognition shown by the entire Lighthouse team when she presented her precious cheque.

"Everyone congratulated me and thanked me for my involvement and I felt that the money I had raised would truly help the children who stay at The Lighthouse," she recalls.

Maxym acknowledges that life with a sick little brother brings its share of challenges. But her heart overflows with love for her little Louis, who makes people happy with his gentleness and his smile. At The Lighthouse, all the family members benefit from a unique experience and their lives are made easier by the support and accompaniment offered by its devoted team.

Through a Big Sister's Eyes 5

The Strength of Teamwork

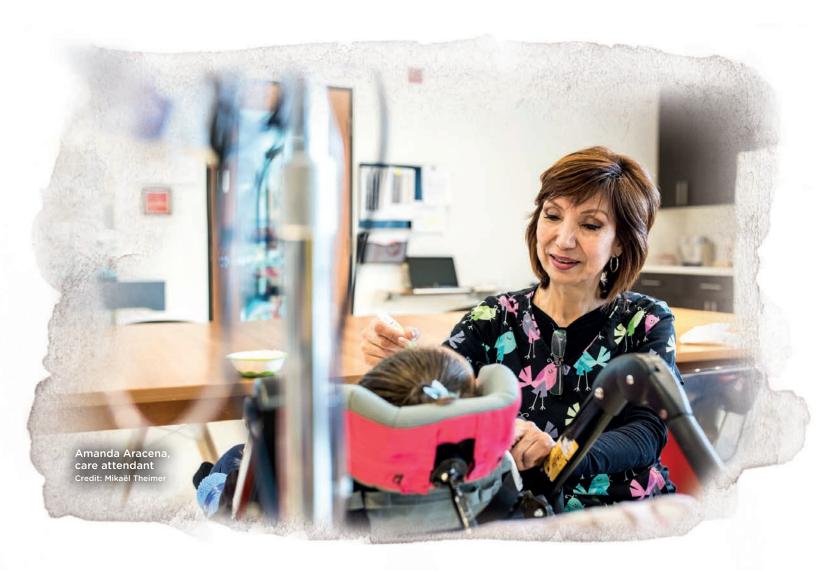
Young, ambitious and determined, Caroline Bissonnette-Roy knew from her college days that she wanted to become a physician. Seeking to expand her horizons through volunteering, she came by chance upon The Lighthouse, but it was by choice that she took the volunteer training – an experience by which she grew as a person.

After starting her medical studies, she created a personalized pre-clinical internship for herself, calling upon The Lighthouse's medical director. At that point, her medical knowledge was essentially theoretical in nature and her role at The Lighthouse was mainly that of an observer. She absorbed the collective knowledge and expertise of the different Lighthouse professionals to expand her body of knowledge and prepare for the next stage. Having completed her residency and

earned her M.D. degree, Dr. BissonetteRoy returned to the Lighthouse for a second internship during which she played a greater part in the care administered to the children. Now more at ease with the medical acts to be performed, she familiarized herself with drug management, prescriptions, feeding tubes and the suction equipment.

Filled with praise for The Lighthouse's nursing care team, Dr. Bissonnette-Roy describes the nurses as the heart of care operations – front-line workers with direct access to the children and thereby in an ideal position to assess their health status. As of a child's admission, each care sector is present for the initial meeting in order to fully understand the child's condition and establish the care plan. The nurses and care attendants then administer this care





and, as required, can reach the doctor on call. This physician visits The Lighthouse a few times a week and assesses each child, drawing on the valuable information provided by the nursing care team. Communication, information sharing and ongoing cooperation are key to this teamwork. For Dr. Bissonnette-Roy, the interdisciplinarity that drives the relationships between The Lighthouse's professionals – where team members share their knowledge and expertise, always prioritizing the children's well-being – is unique and invaluable. The values of mutual respect, consideration and appreciation enrich the professional relationships between the various individuals involved, making The Lighthouse an exceptional and inspiring care environment.

Dr. Bissonnette-Roy's remarks are echoed by Souad Benyounes, who herself had the opportunity to do a four-month internship at The Lighthouse as part of her master's-level public health studies. Interested in the pediatric palliative care trajectory in the community

from a public health perspective, Ms. Benyounes was impressed by the remarkable synchronized care offered at The Lighthouse. The trajectory starts with the care attendants, who have special access to the children and their parents, who often confide in them about their fears and concerns. With regard to the nursing personnel, she emphasizes that they possess unique expertise that is personalized to each child's situation. They demonstrate their competence in every action they take, guided by a concern for rigour and thoroughness in carrying out their tasks.

As first-hand witnesses to the teamwork at The Lighthouse, Dr. Bissonnette-Roy and Souad Benyounes both describe the time they spent at The Lighthouse's Maison André-Gratton as an experience filled with significant discoveries and they remain convinced that it is by combining the talents of all members of a team that exceptional services and care can be provided to the children and their families.

The Strength of Teamwork

2017-2018 at a glance

SERVICES AVAILABLE AT THE LIGHTHOUSE'S MAISON ANDRÉ-GRATTON PATIENT PROFILE AND RANGE OF SERVICES

overnight stays by children

occupancy rate*

*Given the current occupancy rate, The Lighthouse can take in children at any time, whether because of an emergency or at end of life

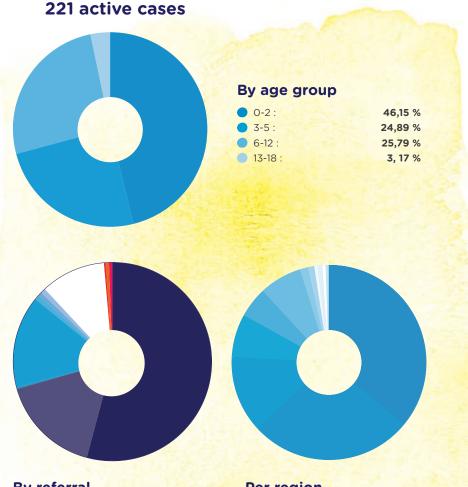
(average length of stay)

80 total stays

admissions

(child and family) since Maison André-Gratton opened in June 2007, including

THIS



Hospital:	54.30%
Rehabilitation centre:	16.29%
Youth centre:	0.45%
CLSC:	14.93%
Intermediary resource:	0.91%
Other:	0.45%
 Education sector 	0.91%
Private social	
haalth aaatau	

health sector

O Internal referral:	10.41%
Private clinic:	0.45%
Private organization:	0.45%
Private rehabilitation centre:	0.45%

* 1 child from outside Québec died at The Lighthouse.

Per region

THE PARTY OF THE P	
Montreal:	35.76%
Montérégie :	27.60%
Lanaudière :	12.67%
Laval :	6,79%
Estrie :	4,98%
Laurentides :	7,23%
Capitale-Nationale :	1,36%
Mauricie and Centre-du-Québec :	1,36%
Abitibi-Témiscamingue, Chaudière-Appalaches, Côte-Nord,	
Nord-du-Québec :	0,45%
Saguenay-Lac-Saint-Jean :	0,9%
Outaouais :	0.45%

0,45% Outside Québec :

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EMPLOYEES AND VOLUNTEERS

FUNDRAISING and COMMUNICATIONS

24/7
medical team

employees

(care and services, activities and education, kitchen, maintenance, fundraising, communications and administration)

871

training hours
provided to employees
(L) (L) (L) (L) (L) (L) (L)

40 online training

capsules

16,118 volunteer hours

1,934

training hours
(basic and ongoing)
provided to volunteers

4,791 persons

made a donation to The Lighthouse in 2017-2018



\$ 1,843,906 collected by fundraising

\$895,000

received in goods and services donations

70 community

organized fundraising activities

\$2,66 millions

raised during the last 5 Cocktail Receptions

Board and Committees: Because They Care!

The Lighthouse Children and Families wishes to salute the commitment and dedication of the many board and committee members who give so generously of their time and expertise. Thanks to these volunteers from all walks of life, The Lighthouse can uphold the highest quality standards. THANK YOU for supporting The Lighthouse's cause with such conviction.

BOARD OF DIRECTORS

Chair

François Gratton

Executive Vice-President, TELUS and Business Solutions President, Business Solutions Eastern Canada and TELUS

Honourary Chair

Nicole Marcil-Gratton

Co-founder

Quebec

Vice Chair

Maxime Vandal

President, Les Ensembliers

Treasurer

Marcel Martin

Regional Vice President, Québec and Eastern Canada, Placements AGF Inc.

Secretary

Serge Lalonde

Counsel, Dentons Canada LLP

Directors

Jean-Daniel Brisson

President, Groupe Conseil StratEXEC inc.

Dr. Maria Buithieu

Pediatric Diabetologist Pediatric Department Medical Director

Activities Coordination Centre (NACC), CHU Ste-Justine

Viviane Croux

Vice President - National Accounts, TD Commercial Banking

Isabelle Desmarais

Parent

Investigations Coordinator Chambre de la Sécurité Financière

Dr. Geoffrey Dougherty

Division Director of General Pediatrics, Montreal Children's Hospital

Alain Miquelon

Senior Advisor Champlain Financial Corporation

Dominic Paradis

Vice-President, Legal Services and Corporate Secretary, National Bank of Canada

Marilyne Picard

Parent

Co-founder, Parents jusqu'au bout

Michèle Viau-Chagnon

Co-founder

The Lighthouse Children and Families

GOVERNING COUNCIL

Nicole Marcil-Gratton

Honourary Chair

The Lighthouse Children and Families

Michèle Viau-Chagnon

Co-founder

The Lighthouse Children and Families

Paul Desmarais Jr.

Chair and Co-Chief Executive Officer

Power Corporation of Canada

Ginette Godin

Chair, 2010-2015 Fundraising Campaign

The Lighthouse Children and Families

Serge Godin

Founder and Executive Chair of the Board CGI inc.

Eddie Leschiutta

Partner, Deloitte

L. Jacques Ménard

President Emeritus, BMO Financial Group, Quebec

Andrew T. Molson

Chair of the Board RES PUBLICA Consulting Group

Stéphane Quintal

Retired National Hockey League player

Pierre Shedleur

Special Advisor BDO Canada

Robert Tessier

Chair of the Board CDPQ

FUNDRAISING COMMITTEE

Louise-Marie Brousseau

Certified Corporate Director ASC

François Gratton

Executive Vice-President, TELUS and Business Solutions President, Business Solutions Eastern Canada and TELUS Quebec

Maxime Vandal

President.

Les Ensembliers

The Lighthouse Children and Families Representatives

Johanne Desrochers

Chief Executive Officer

Stéphanie Barker

Assistant Chief Executive Officer(since October 2017)

Céline Laberge

Director, Philanthropic Development and Communications (until December 2017)

YOUNG DONNOR'S CIRCLE

Nicolas Archambault

Director and Content Producer

Mº Marie-Pier Barabé

Lawyer, Crochetière Pétrin S.E.N.C.R.L.

Tifanie Brazier

Regional Administrative Assistant, TELUS

Évelyne Brunet

Marketing Advisor, National Bank of Canada

Elisa Clavier

Partner, McCarthy Tétrault, S.E.N.C.R.L.

Olivier Coche

Senior Legal Counsel, National Bank of Canada

Eve-Marie Cormier

Senior Advisor Business Continuity, National Bank of Canada

Claudia Deschamps

Legal Advisor Infrastructure Construction, SNC-Lavalin inc.

Caroline Louis

Senior Head of Education Montreal Symphony, Orchestra

Marc-Antoine Saroli

Vice-president, UNITRANS

Myriam Sandog

Project Manager, City of Montréal

Gabrielle Saucier, CPA, CMA

Financial Analyst, Air Transat AT

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CARE AND SERVICES COMMITTEE

Chair

Isabelle Desmarais

Parent

Investigations Coordinator Chambre de la Sécurité Financière

Dr. Maria Buithieu

Pediatric Diabetologist Pediatric Department Medical Director

Network Activities Coordination Centre (NACC), CHU Ste-Justine

Dr. Geoffrey Dougherty

Division Director of General Pediatrics, Montreal Children's Hospital

Parents' Representatives

Karine Beaurivage

Parent

Ann Dumont

Parent

The Lighthouse Children and Families Representatives

Johanne Desrochers

Chief Executive Officer

Hélène Lévesque

Care and Services Director

Suzanne Racicot

Interim Care and Services Director (since February 2018)

Annick Gervais

Family Services Coordinator

FAMILY SERVICES COORDINATOR

Franco A. Carnevale

Ethicist, Psychologist and Nurse McGill University, Montreal Children's Hospital

Manon Champagne

Interim Vice-Rector of Academics, Research and Creation

Université du Québec en Abitibi-Témiscamingue

GOVERNANCE COMMITTEE

Chair

Marilyne Picard

Parent

Co-founder, Parents jusqu'au bout

Serge Lalonde

Counsel, Dentons Canada LLP

Alain Miquelon

Senior Advisor Champlain Financial Corporation

The Lighthouse Children and Families Representatives

Johanne Desrochers

Chief Executive Officer

Ginette Leduc

Director of Human Resources

OMBUDSWOMAN

Nadine Mailloux

Ombudswoman, City of Laval

AUDIT COMMITTEE

Chair

Marcel Martin

Regional Vice President Québec and Eastern Canada, Placements AGF Inc.

Viviane Croux

Vice President - National Accounts, TD Commercial Banking

Suzanne Douville

External Member

Pierre Vallerand

Partner, Raymond Chabot Grant Thornton

The Lighthouse Children and Families Representatives

Johanne Desrochers

Chief Executive Officer

Stéphanie Dionne

Director of Administrative Services

17TH ANNUAL COCKTAIL RECEPTION COMMITTEE

Honourary Co-chairpersons

Éric Bujold

President, National Bank of Canada Private Banking 1859

Sophie Desmarais

Great friend of The Lighthouse

Admirals

Viviane Croux

Vice President - National Accounts, TD Commercial Banking

François Gratton

Executive Vice-President, TELUS and Business Solutions

President, Business Solutions Eastern Canada and TELUS Quebec

Éric Legault

Vice-President, Service Delivery Quebec TELUS Business Solutions Eastern Canada and TELUS Quebec

Julie-Martine Loranger

Partner, Litigation Group, McCarthy Tétrault

Patrick Moreault

Investment Advisor CIBC Wood Gundy

Richard Ouellette

Chief Designer -Co-owner, Les Ensembliers

Dominic Paradis

Vice-President, Legal Services and Corporate Secretary, National Bank of Canada

Commodores

Vicky Boudreau

General Manager BICOM Communications

Danie Deschênes

President, Oxygène Events

Diane Jacob

Regional Vice-President, RBC

Michael Lavoie

Partner, Octave Maecanes, recrutement & conseils, S.E.N.C.

Marc Lévesque

Founder, Vice-President and Co-owner Solutions Financières Marc Lévesque inc

Nadine Renaud-Tinker

President, Quebec Headquarters, RBC

Lieutenants

Nicole Marcil-Gratton Michèle Viau-Chagnon

Co-founders of The Lighthouse

GRANDPARENTS' CIRCLE

Suzanne Douville

Pierre Duceppe

Andrée Fortin

Rémi Gagnon

Hélène Laurin

Claudette Léger-Gauthier

Johanne Mayrand

Monique Morin

Madeleine Thuot

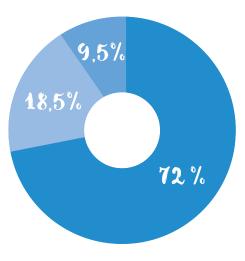
Francine Tousignant

Michèle Viau-Chagnon

Financial Results 2017-2018

Thanks to the trust and generosity of our donors and funders, The Lighthouse Children and Families ended fiscal 2017-2018 with total revenue of more than \$4.7 million, excluding in-kind donations of goods and services.

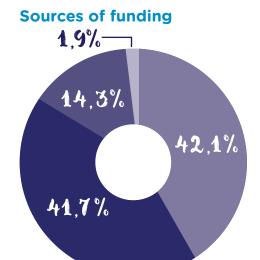
Breakdown of expenses



- Child and family care and services
- Fundraising and communications
- Administration

All Lighthouse services are free. The Lighthouse receives a grant per bed from the Quebec Ministry of Health and Social Services representing **42%** of its total funding. In addition, this year non-recurring public revenue accounted for 14% of funding. Generous Lighthouse donors and partners make up the difference.

Because The Lighthouse's expenses are essentially related to its team's talent (81%), its overall revenue once again allowed for providing high-quality services



- Quebec Ministry of Health and Social Services
- Fundraising
- Other non-recurring revenue
- Other revenue

to children requiring palliative care, as well as respite and accompaniment to their families.

In 2017-2018, The Lighthouse received **4,791 donations** from businesses, foundations and the general public. These donations provided over **\$1.8 million** in financial support to ensure that seriously ill children can enjoy life right to their very last day.

#CoupeDansLeGras by Koze TV

Creative agency KOZE launched the #CoupeDans LeGras fundraising campaign during the holiday season to benefit The Lighthouse. The Lighthouse's first viral initiative on social media encouraged businesses to turn an expense planned for their holiday office party into a gift for The Lighthouse. The video produced by Koze was seen by more than 16,000 people and some 20 agencies took part in the fundraising. Close to \$6,000 was raised through this festive campaign.



Donors with a Big Heart A commitment in memory of Marianne

March 5, 2018 was a significant day for Guy Brodeur and Ginette Larose. It was the tenth anniversary of the death of their daughter Marianne, who left them when she was barely 13 years of age. It was at The Lighthouse Children and Families that Mr. Brodeur, Ms. Larose and their three other children accompanied Marianne until her last breath.

The first time that Marianne came to The Lighthouse with her parents, they thought she would be there only for a weekend respite stay. Mr. Brodeur and Ms. Larose remember that her fragile health deteriorated after a respiratory crisis. The Lighthouse staff arranged things so that the family could stay as long as required.

"We received an extraordinary welcome at The Lighthouse," recalls Mr. Brodeur. "There we found a dedicated team, a house where life is celebrated and a place that enabled us to gather as a family with Marianne during those final moments."

Ms. Larose adds, "The Lighthouse brought us well-being, inner peace, a sense of security we no longer had. At last we felt we could breathe, that we were accompanied and supported so that we could more serenely go through what lay ahead."

Marianne and her family remained a few weeks at The Lighthouse. They benefitted from the support of an attentive team and participated in a host of activities – arts and crafts, relaxation sessions, swimming in the pool – that allowed them to create shining memories despite the trying circumstances.

Marianne spent her final moments surrounded by her parents, her brothers and her sister in keeping with her wishes. After her death, the idea of becoming involved with The Lighthouse came naturally to her parents.

It was the start of an ongoing philanthropic commitment to the cause. Mr. Brodeur's firm, LC2000, organizes a yearly recognition evening for its customers during which he tells them about The Lighthouse and its mission and makes a donation to it. For many years now, this evening has also been

an opportunity to raise awareness among and invite some of his suppliers to join him in supporting The Lighthouse. Since 2008, Mr. Brodeur, Ms. Larose and their circle have contributed close to \$200,000.

"When you don't have a sick child, you don't understand these families' needs," Mr. Brodeur points out. "The Lighthouse is the first pediatric palliative care house in Québec. It is a necessity," he emphasizes.

Giving back to The Lighthouse has been important for him and his family.

"For us, it's a form of recognition," he explains. "We make sure to promote The Lighthouse in our own way. It's also a way to perpetuate Marianne's memory."

"It was so important for her to leave her mark," recalls Ms. Larose.

March 2018 marked the tenth anniversary of Marianne's passing. And yet she remains very much present at The Lighthouse. For the past 10 years, through her family and LC 2000, her memory has helped children at The Lighthouse to enjoy life until the very end, just as she did.



From left to right: Julie Lambert of The Lighthouse, Guy Brodeur, Ginette Larose and Jacques Mazen of LC2000 Credit: The Lighthouse Children and Families

Donors with a Big Heart

Young Donors' Circle

For a third straight year, our Young Donors' Circle contributed directly to the funding and visibility success of The Lighthouse Children and Families. This committee of engaged and energetic young business leaders attracted the attention and financial support of a new generation of donors by organizing new fundraising activities, including a Summer Cocktail Party at Marché Jean-Talon. In 2017-2018, the committee raised a total of **\$24,393** for The Lighthouse.



Elisa Clavier (McCarthy Tétrault), Nicholas Archambault (Director and Content Producer), Olivier Coche (National Bank Financial), Tifanie Brazier (TELUS), Évelyne Brunet (National Bank of Canada), Claudia Deschamps (SNC-Lavalin Inc.), Marc-Antoine Saroli (TELUS) and Eve-Marie Cormier (National Bank of Canada).

Community Support

The Lighthouse is fortunate to be able to count on a huge helping hand from the community, which each year organizes numerous funding activities. This year, \$151,409 was raised through 70 activities organized by third-party individuals, groups and organizations.

Monthly Donations

Monthly donors' valuable commitment provides The Lighthouse with regular funding and allows for essential financial planning.

In 2017-2018, the number of **monthly donors rose by 46%** - a giant step forward enabling the Lighthouse, month after month, to offer quality services to more families.

During the past five years, more than **\$60,000** has been raised through monthly donations.

The Importance of Volunteers

Volunteers play a key role at The Lighthouse. It's said that it takes a village to raise a child. This saying is very true with regard to accompanying a child in palliative care at The Lighthouse. All volunteers receive 18 hours of training in order to acquire the skills to properly accompany children with a serious illness.

A volunteer presence ensures the vitality of stays, for the well-being of each child. At home, families find an attentive ear and a reassuring presence. The support offered by volunteers is also essential at the administrative level and at signature events. As proof, no fewer than 80 volunteers ensured that this year's dinner cocktail reception was a great success.

In all and all over, 300 volunteers give generously of their time to support children with a fatal illness and their families.

Thank you to our volunteers for their invaluable involvement. The Lighthouse is fortunate to be able to count on people who care!

Donors of Goods and Services

In addition to cash donations, The Lighthouse received numerous donations of goods and services from its partners, thereby substantially lowering its operating costs.

During the year, these donations had a total value of nearly **\$895,000**.

In terms of advertising, this help is essential to ensure widespread visibility for The Lighthouse. Again

this year, The Lighthouse's TV and radio ads were broadcast free on the major stations.

On behalf of children and families at The Lighthouse, thank you!

Personalities Support The Lighthouse

My Birthday as a Gift, the general public fundraising campaign, was again a big success in 2017-2018, with 435 new birthdays and 2,641 donors raising a total of \$139,139.

When you offer your birthday as a gift, you ask friends, family and colleagues to donate to the Lighthouse to mark your birthday – a special way to celebrate this annual event. Thank you to all our celebrants who give their birthday as a gift in order to help offer services to the children who day after day face the worst of storms, and offer respite, comfort and support to their family.

Various personalities also contributed their time at activities for the children, as well as at special events. Josée di Stasio graciously hosted a cooking workshop

at a Valentine's Day event attended by siblings of Lighthouse children. Together, the group made delicious cookies.

John Parisella and Esther Bégin lent their support to The Lighthouse at the cocktail reception, getting into the spirit of things by auctioning off an evening of conversation with them – a much-sought-after prize at the gathering!

Thanks also to all the personalities who, in addition to raising donations for the children, called on their network in order to promote The Lighthouse's cause. **mafeteencadeau.com**

"I think The Lighthouse is a little like the sun. And my grandfather used to say, 'The sun has never stopped shining above a village because it is small, vulnerable or sorely tested by life.' "

- Boucar Diouf

Boucar Diouf visiting The Lighthouse

Credit: The Lighthouse Children and Families





Josée di Stasio hosted a workshop with siblings of Lighthouse children

Credit : Dominique Skoltz



John Parisella and Esther Bégin at The Lighthouse cocktail reception Credit: The Lighthouse Children and Families

Signature Event: Annual Cocktail

The past five annual cocktail receptions have raised a net total of \$2.66 million for The Lighthouse! Thanks to our partners' support, 80% of the event proceeds go directly towards the care and services offered to children and their families.

The 2018 edition, with Ms. Sophie Desmarais and Mr. Éric Bujold, president of National Bank Of Canada Private Banking 1859, as honourary co-chairpersons, brought together about 700 persons on the Parquet, that great glass-walled atrium of the CDPQ.

The evening, based on the theme of the ocean depths, evoking the odyssey of children with a fatal illness and their family, was enlivened by talented host Patrick Langlois and singer-songwriter-composers Matt Holubowski and Ariane Moffat, who performed "La mer / mon père" with great tenderness and generosity.

Again this year, works of art by the children of The Lighthouse created together with renowned artists made up part of the silent auction and live auction, to the delight of art lovers.



Credit : Myriam Lafrenière

And for the first time, The Lighthouse worked in a volunteer collaboration with web strategist Amélie St-Pierre in developing a digital strategy to publicize the cocktail reception on social media. Thanks to these efforts, the outreach of The Lighthouse's social media postings was double that of the usual monthly postings.

Thank you to Our Donors

The Lighthouse wishes to express its heartfelt and unending gratitude to each of its donors, sponsors and partners. Thank you for choosing The Lighthouse, for believing in The Lighthouse and for carrying the cause forward like a luminous torch for all to see. Your trust in The Lighthouse enables us to move ahead, to create and to build.

\$100,000 and over

Bell Média, Québec Corus Média Inc

Fondation Marcelle et Jean Coutu

\$50,000 to \$99,999

Banque Nationale du Canada Sophie Desmarais

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PLEASE NOTE

This is a list of donors during the past fiscal year: April 1, 2017 to March 31, 2018. It includes those who donated goods and services, as well as the 2017-2018 payments from multi-year donations (cumulative totals). Every effort was made to ensure accuracy. If your name or your company's name has been omitted or misspelled, please accept our apologies and let us know so that we can make the necessary correction(s).





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